

Sales & Marketing Executive

Background & Reason for Vacancy

Store-All is one of Ireland's largest supply chain management companies. The company currently manages more than 850,000 sq ft of warehousing across 16 warehouses in 8 sites in the South-East and has its HQ in Marine Point near Belview Port, Kilkenny. The company offers custom and integrated (Transport & Storage) supply chain solutions for some of the world's leading Food & Pharma multinationals as well as Document & Self-Storage solutions.

Role Summary

As our Marketing Executive based in our HQ in Marine Point, Belview Port, you'll play a key role in executing marketing initiatives and supporting our team with strategic tasks. You'll work closely with various departments, supporting both marketing and administrative efforts to ensure smooth operations and effective communication.

Role and Responsibilities

- Collaborate across departments to create tailored marketing campaigns for recruitment, operations, and commercial teams.
- Create and manage marketing materials such as brochures, presentations, tenders, and promotional content.
- Plan, execute, and track both internal and external communications, leveraging traditional and digital media channels.
- Conduct market research, gather data, and assist in preparing successful tender submissions.
- Write and edit engaging content for the website, social media, and press releases.
- Ensure all marketing collateral aligns with corporate branding and guidelines.
- Manage and update our website and social media platforms to support ongoing marketing activities.
- Organise and execute events and client-facing activities, managing calendars and ensuring seamless delivery.
- Develop and manage CRM and email marketing campaigns, ensuring client data is up to date.
- Support the directors with a wide variety of administrative tasks to enhance productivity and organisation.

Experience & Qualifications

- A third-level qualification in digital marketing, marketing, or a related field.
- Proven experience in marketing coordination, with a strong focus on internal and external communications.
- Excellent interpersonal and communication skills to build relationships across all levels of the business.
- Creative, highly organised, and able to manage multiple projects in a fast-paced environment.
- Proficiency with MS Office and familiarity with publishing and design tools.
- A detail-oriented, self-motivated individual who takes pride in delivering high-quality work.
- Someone who thrives in a collaborative environment, reflecting the company's culture in all campaigns.

Benefits

The company offers an attractive package which includes:

- Competitive salary and performance-related bonuses.
- Company phone and laptop.
- Travel expenses paid.
- Ongoing training and career development opportunities.
- Christmas bonus and 21 days holiday.